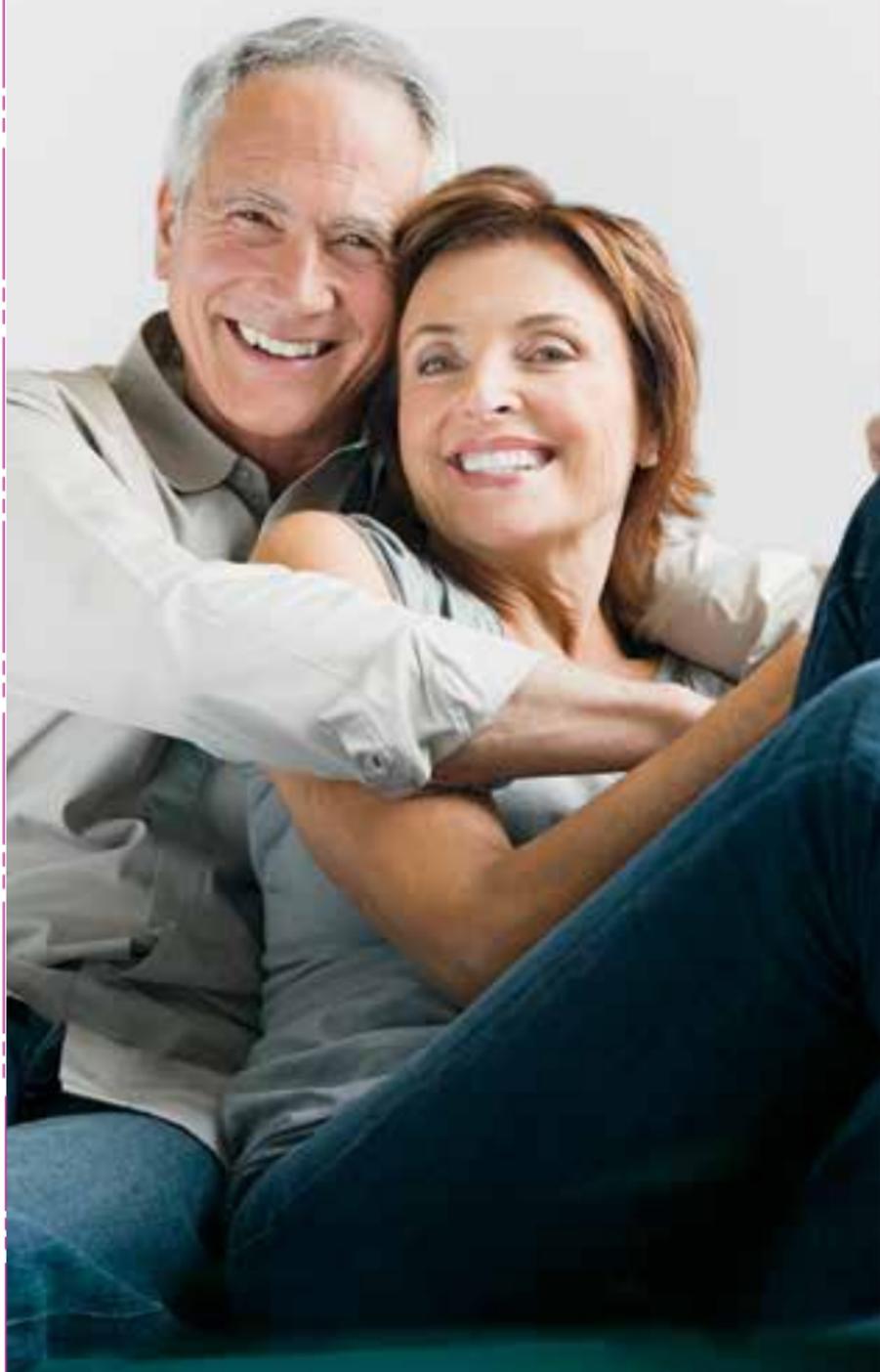


**NUEAR™**



**LOOK®**

Hearing Products

# A whole new way to **LOOK**® at hearing aids.

LOOK hearing aids feature NuEar's latest noise reduction and speech preservation system, and virtually eliminates buzzing and whistling. They are designed to deliver incredible sound clarity even in the noisiest situations.

## **LOOK's advanced features are engineered to:**

- Reduce listening effort in noisy environments\*
- Improve listening to music and TV
- Enhance phone calls
- Virtually eliminate whistling and buzzing
- Fit comfortably, customized for your ears

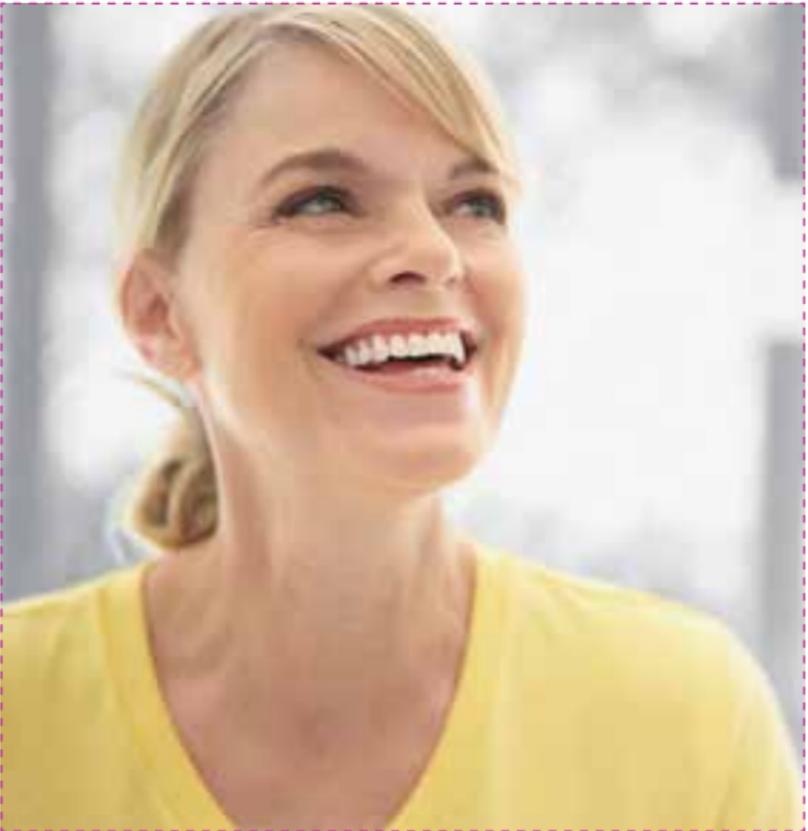
LOOK can also stream stereo sound from your TV, radio, computer and even your cell phone directly to your hearing aids. With LOOK, you can enjoy hands-free phone conversations and listen to TV or radio at the volume you want. Others around you can listen at the volume that's most comfortable for them.



If you have been looking for the one hearing aid designed to make both conversations comfortable, and TV, music and phone conversations sound like never before, LOOK is it.



# What's right for you?



LOOK hearing aids are designed to accommodate and enhance a variety of listening environments. What you need will depend on how busy and active you are, and what types of environments you frequent.



One-  
On-One



**SELECT**

Noisy



**ADVANCED**

Very  
Noisy



**PREMIUM**

**LISTENING ENVIRONMENTS**



CROWD



CAR



THEATER



PARTY



WORKPLACE



MALL



MEETING



RESTAURANT



OUTDOORS



WORSHIP



CONVERSATION



HOME

— technology levels —

# Life without limitations.

Combined with our innovative SurfLink® accessories, LOOK wireless hearing aids can also make it easier to enjoy TV, music, cell phone conversations and more – no wires attached!

## **SurfLink Media**

This set-and-forget media streaming solution connects to TVs, MP3 players and more to wirelessly stream audio directly to your LOOK hearing aids. You can hear the volume at the level you want, while everyone else in the room can listen at the volume they want.



## **SurfLink Remote**

This handy remote lets you adjust and control your LOOK hearing aids with the push of a button.



## SurfLink Mobile

Enjoy hands-free phone conversations with this one-of-a-kind device. That's because SurfLink Mobile turns your LOOK hearing aids into both your cell phone microphone and receiver:



- **Microphone** – Your hearing aids can pick up your voice and send it to the person you're talking to
- **Receiver** – SurfLink Mobile streams the voice on the other end of the phone directly to both of your hearing aids

But that's just the beginning. SurfLink Mobile is not only a cell phone transmitter, it's also an assistive listening device, media streamer, and hearing aid remote all rolled into one.

**Engineered to make**

# **HEARING**

## **YOU WANT**

---

**A way to hear better in noise**

---

**Help hearing high-frequency sounds**  
(like children's and women's voices)

---

**A personal and comfortable listening experience**

---

**No buzzing or whistling**

---

**Reliable, long-lasting hearing aids**

---

**Simplicity and great sound quality**

---

**Direct audio streaming of media devices**

---



# CAREFREE

## LOOK DELIVERS

---

A precision microphone technology and advanced noise reduction and speech recognition system designed to amplify meaningful sounds—such as speech—while reducing unwanted background noise

---

The only technology that replicates high-frequency speech cues into lower frequencies, where they're easier to hear

---

Sound compression technology designed to differentiate soft speech from loud, for a more enhanced and natural sound quality

---

Our industry-leading feedback elimination technology makes buzzing and whistling hearing aids a thing of the past

---

HydraShield®2, our pioneering water- and wax-repellent moisture protection system, enhances durability and dependability

---

Smart technology that knows when you're on the phone or learns your volume preferences, then automatically adjusts settings for optimal listening

---

Direct-to-hearing-aid streaming of TVs, computers, MP3 players and phones when synced with either SurfLink Mobile or SurfLink Media

---

*Features may vary by hearing aid style or technology level*



# LOOK<sup>®</sup>

## Styles and Colors

Easy to adjust LOOK hearing aids are available in several styles and a variety of discreet and stylish colors. Consult your hearing care professional and start experiencing LOOK for yourself.





# COLOR guide\*

## Standard Colors



Champagne



Bronze



Espresso



Sterling



Slate



Black

## Bright Colors



Blue Ice



Blue Pacific



Pink Pixie



Fuchsia  
Fabulous



Red Hot



Purple Pop

*\*Color options vary by model.*

*Custom products available in skin tone colors.*



# LOOK<sup>®</sup>

## Hearing instruments

### COMPLETELY-IN-CANAL (CIC)

- Virtually invisible
- For mild to moderately severe hearing loss
- Custom-made for you



### IN-THE-CANAL (ITC)/ HALF SHELL (HS)

- For mild to moderately severe hearing loss
- Custom-made for you



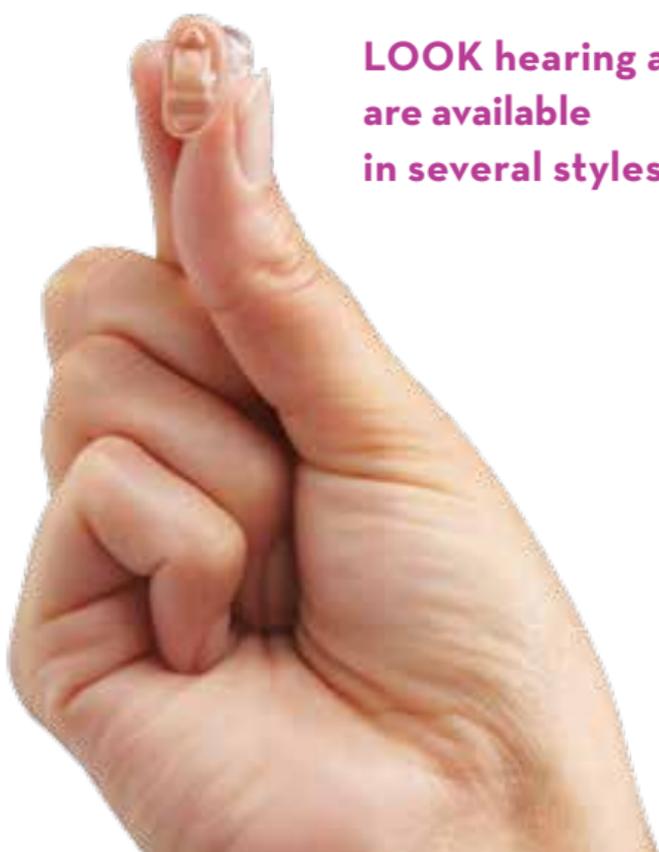
### IN-THE-EAR (ITE)

- Easy to adjust
- For mild to severe hearing loss
- Custom-made for you



## RECEIVER-IN-CANAL (RIC)

- Sleek design barely visible when worn
- For mild to moderate hearing loss
- Variety of color options available
- Max Power (RIC) version available for moderate to severe hearing loss



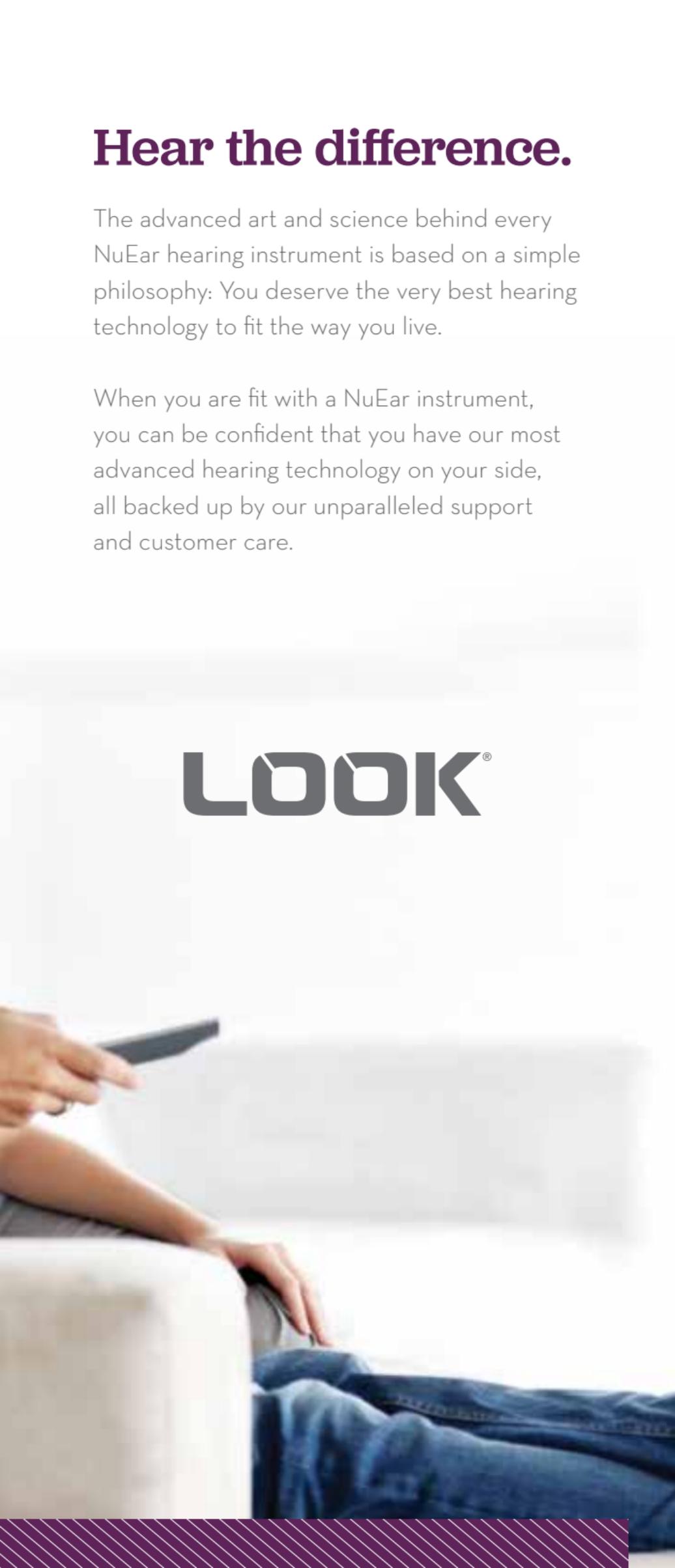
**LOOK hearing aids  
are available  
in several styles**



# Hear the difference.

The advanced art and science behind every NuEar hearing instrument is based on a simple philosophy: You deserve the very best hearing technology to fit the way you live.

When you are fit with a NuEar instrument, you can be confident that you have our most advanced hearing technology on your side, all backed up by our unparalleled support and customer care.

A person is sitting on a light-colored sofa, holding a smartphone in their right hand. The background is a bright, out-of-focus interior. The word "LOOK" is printed in a large, bold, dark grey font across the center of the image. A decorative purple and white striped pattern is visible at the bottom of the page.

**LOOK**<sup>®</sup>

Individual results may vary.

\*Sarampalis, A., Kalluri, S., Edwards, B., Hafter, E. (2009, October). Objective measures of listening effort: Effects of background noise and noise reduction. *Journal of Speech, Language, and Hearing Research*, 52, 1230-1240.

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